

FCSTAT Educational Exhibit Show

Sheraton Dallas Hotel, Dallas, Texas

July 31- August 1, 2012

The FCSTAT Annual Educational Exhibit Show offers your company the opportunity to demonstrate your products and/or services to family and consumer sciences teachers eager for resources and supplemental materials that will enhance their curriculum.

Achieve your sales goals and gain consumer loyalty as an FCSTAT Exhibitor!

If your products, services or materials relate to any of the subjects below, or if you offer profitable fundraising products for the student organizations, you should exhibit at the FCSTAT Educational Exhibit Show!

Family and Consumer Sciences Curriculum is included in the following Career Clusters:

Architecture and Construction

- *Principles of Architecture and Construction*
- *Interior Design*
- *Advanced Interior Design*
- *Practicum in Interior Design*

Arts, Audio/Video Technology, and Communications

- *Principles of Arts, A/V Technology, and Communications*
- *Fashion Design*
- *Advanced Fashion Design*
- *Practicum in Fashion Design*

Education and Training

- *Principles of Education and Training*
- *Human Growth and Development*
- *Instructional Practices in Education and Training*
- *Practicum in Education and Training*

Hospitality and Tourism

- *Principles of Hospitality and Tourism*
- *Hotel Management*
- *Restaurant Management*
- *Travel and Tourism Management*
- *Culinary Arts*
- *Practicum in Culinary Arts*
- *Hospitality Services*
- *Practicum in Hospitality Services*
- *Food Science*

Human Services

- *Principles of Human Services*
- *Dollars and Sense*
- *Interpersonal Studies*
- *Lifetime Nutrition and Wellness*
- *Counseling and Mental Health*
- *Child Development*
- *Child Guidance*
- *Family and Community Services*
- *Practicum in Human Sciences*

FCSTAT Conference/Exhibit Program Advertising Rates Advertise and Gain Name Recognition!

HALF PAGE \$150

Size: 3.75" Width X 10" Length -Vertical

Size: 7.5" Width X 5" Length -Horizontal

FULL PAGE \$300

Size: 7.5" Width X 10" Length

BOOTH SIZES

- 10' x 10' Booth Inside: \$425
- 10' x 10' Booth Corner: \$450
- 10' x 15' Booth: \$675

BOOTH FEE INCLUDES

- Listing in Conference/Exhibit Program
- Booth Identification Sign
- 8' draped back wall/ 36" draped side divider
- Draped 6' x 30" table and two side chairs
- Twenty-four hour security
- Special hotel discount rate

EXHIBITOR MOVE IN

Monday, July 30
Noon - 7 p.m.

SHOW HOURS

Tuesday, July 31st
10:00 a.m.-6:00 p.m.
Wednesday, August 1st
9:00 a.m.-1:00 p.m.
3:00 p.m. - 6:00 p.m.

SHOW HOURS ARE TENTATIVE